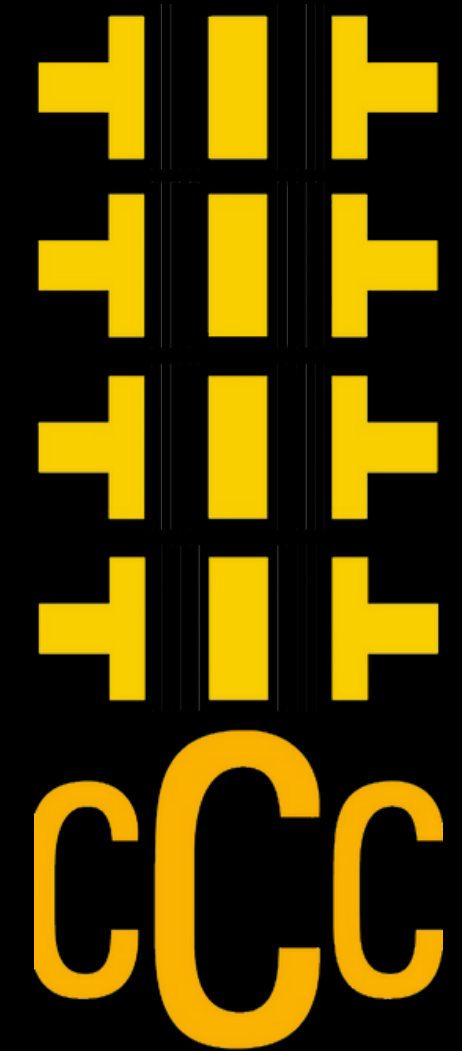


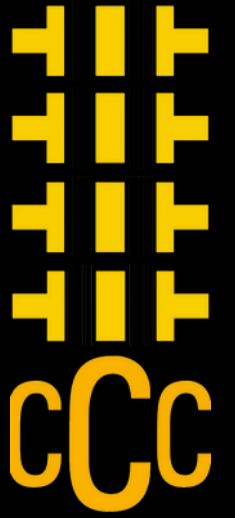
COVE CRICKET CLUB

2025 SEASON SPONSORSHIP

BROCHURE

commercial@covecricketclub.co.uk





COVE CRICKET CLUB

GRASMERE RD,
FARNBOROUGH.
GU14 0LE



www.covecc.co.uk

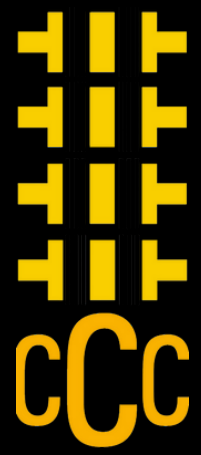
INTRODUCTION TO COVE CRICKET CLUB



Located in the North East corner of Hampshire, bordering Surrey and Berkshire, Cove Cricket Club has been ever present in the community since 1935. Growing from a small club playing matches on the village green to a vibrant cricket and social club with stunning grounds and a fantastic clubhouse, Cove Cricket Club has mirrored the growth of the town of Farnborough.

Cove Cricket Club is home to six senior cricket sides, spanning various levels, providing a fun and competitive environment for all abilities and genders. With strong links to the schools and colleges within our community, we have established ourselves as the leading club in the borough of Rushmoor, providing a safe space for young people to experience the benefits of sport and exercise in one of our nine junior boys, open or girls teams. This is reflected in our [ECB Clubmark](#) accreditation.

The cricket is just the start here at Cove. We are proud of the community we serve and are always looking for ways to give back, whether that be a social space to meet new people, charity days in aid of TYAC in memory of Natasha Marisa (the founder of our women's section), Firework Display for local families or live music and social events. There truly is something for everyone at Cove Cricket Club and we are ready to welcome you to our special club.



**£7,500 + VAT
For 3 years**

MAIN CLUB SPONSORSHIP

Company Logo on 60 1st & 2nd team shirts (Men & Women)

Advertising Banner (1 metre by 2 metres) – Your company logo/branding on an advertising banner situated on the perimeter in full view of the pavilion and spectators. Larger banners available for an extra cost)

Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

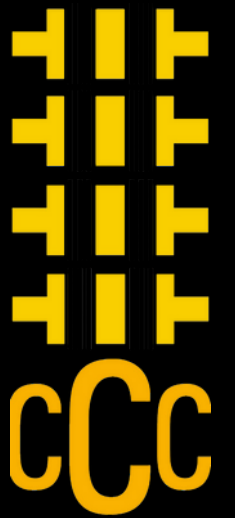
Company Literature – We can place leaflets, brochures and handouts in the club house foyer area for members and social visitors

Social Media – Your company logo/branding with links on our social media posts on a regular basis



ADVERTISING BANNER

SPONSORSHIP



- ✓ 2 Years - £400 + banner price + VAT (Minimum)
- ✓ 3 Years - £500 + banner price + VAT (Minimum)

Advertising Banner (1 metre by 2 metres) – Your company logo/branding on an advertising banner situated on the perimeter in full view of the pavillion and spectators. Larger banners available for an extra cost)

Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Company Literature – We can place leaflets, brochures and handouts in the club house foyer area for members and social visitors

Social Media – Your company logo/branding with links on our social media posts on a regular basis





NV PLAY SPONSORSHIP

NV PLAY IS A LIVE STREAMING SERVICE AVAILABLE VIA YOUTUBE & FACEBOOK. IT WILL BE USED FOR ALL OUR HOME GAMES. THERE WILL BE A HIGHLIGHTS PACKAGE AVAILABLE ALSO ON YOUTUBE AND SOCIAL MEDIA. FOR 1 SEASON YOU CAN CHOOSE 1 OF THE PACKAGES

GOLD - MAIN SPONSOR - £1000 + VAT (MINIMUM)

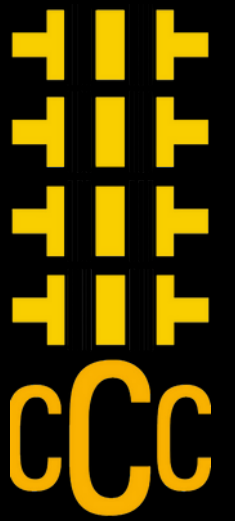
- **YOUR COMPANY WATERMARK PERMANENTLY IN THE CORNER OF THE SCREEN THROUGHOUT THE LIVE STREAM**
- **COMPANY BANNER PRIOR TO THE START OF EACH OVER**
- **WEEKLY SOCIAL MEDIA EXPOSURE**

SILVER - £500 + VAT (MINIMUM)

- **COMPANY LOGO TO BE SHOWN AT THE END OF EACH OVER**
- **WEEKLY SOCIAL MEDIA EXPOSURE**

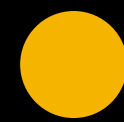
BRONZE - £250 + VAT (MINIMUM)

- **COMPANY LOGO TO BE SHOWN IN INNINGS BREAKS (TEA, DRINKS, INJURIES)**
- **WEEKLY SOCIAL MEDIA EXPOSURE**

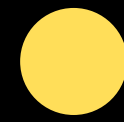


SCORE BOARD

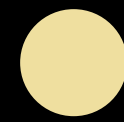
SPONSORSHIP



As a scoreboard sponsor, your brand will receive prominent visibility at every game, with your logo displayed on a board under the scoreboard, offering consistent exposure to all spectators and club members.



£750 a year min of 3 years + VAT (Minimum)
Board not included in the price



Website – Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website

Company Literature – Leaflets, brochures and handouts displayed in the club house for members and social visitors

Social Media – Your company logo/branding with links on our social media posts on a weekly basis

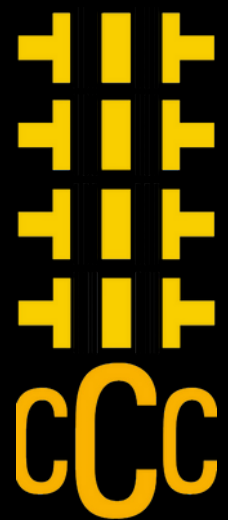


MATCH BALL WEEKEND SPONSOR

As a Match ball Sponsor you will be a sponsor of Cove CC this entitles you to

- Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website**
- Social Media**
- Your company logo/branding with links on our social media posts across the weekend**
- Recognition on the Sponsors notice board located prominently in the clubhouse & advertising on the scoreboard across the weekend**

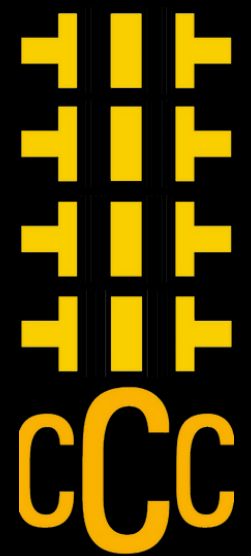
£60
Donation



OVERSEAS PLAYER SPONSORSHIP

Not Available for the
2025 season





JUNIOR TOURNAMENT

SPONSORSHIP

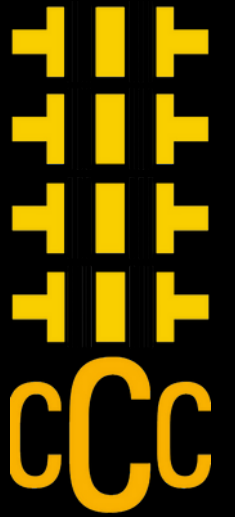
£500 + VAT
(Minimum)

Held in May, our Junior Tournament typically attracts Clubs from across North Hampshire where we typically welcome 10 clubs plus many family members to a packed Grasmere Road.

- Your company logo/ branding on a banner behind the Awards area
- Your company logo/branding on the club website, www.covecricketclub.co.uk and a link to your company website Social Media
- Your company logo/branding with links on our social media posts across the weekend



**£500 + VAT
(Minimum)**



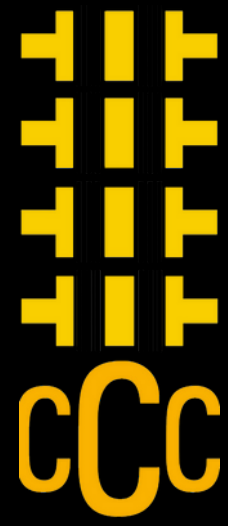
W10 FESTIVAL

SPONSORSHIP

Held annually in September, our W10 Softball Cricket Festival sees clubs from across Hampshire come together for a day of fun, friendship, and cricket. We kick off with a warm-up led by our very own Sarah, before the matches begin. It's a true family day out, complete with a BBQ, a raffle, and most importantly, the bar is open for everyone to enjoy throughout the day!

More Details regarding this to follow when the date has been confirmed with Hampshire



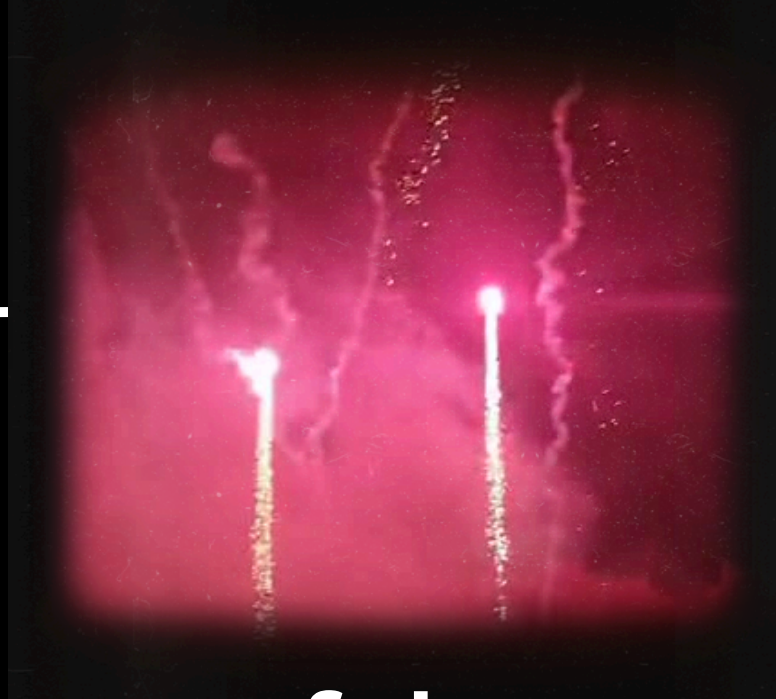


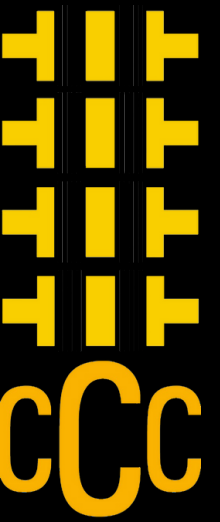
BONFIRE NIGHT

SPONSORSHIP

Considered one of our best events of the year and typically attracts 1000 people from the local community.

Please contact us with regards to different packages





**WE ARE HAPPY TO CONSIDER
ANY OTHER SPONSORSHIP
OPPORTUNITIES.**

commercial@covecricketclub.co.uk

**Our Sponsors will receive reduced prices for hiring
the venue and members prices at the bar**

